

# KS4 Travel & Tourism Curriculum Overview

		<b>Links to KS3</b>		Students will gain an understanding of the role of different countries and their economies as well as their historical importance from their KS3 humanities lessons. Furthermore, when having to write extended framework answers students will pick up these skills across a variety of different KS3 subjects including English and Humanities. Finally, students will be required to perform safe and accurate internet research which will be developed in KS3 Computing and IT lessons.							
<b>Intent</b>		<b>Statement of Intent</b>		In Travel and Tourism we want to enable learners to acquire sector-specific applied knowledge through vocational contexts by studying the aims, products and services of different travel and tourism organisations, their use of consumer technologies, the features of tourist destinations, how organisations meet customer needs and preferences, and the influences on global travel and tourism as part of their Key Stage 4 learning. We want to enable learners to develop their transferable skills, such as researching, planning, and making decisions and judgements.							
		<b>Timeline</b>		<b>Term 1 - 7 Weeks</b>	<b>Term 2 - 7 Weeks</b>	<b>Term 3 - 7 Weeks</b>	<b>Term 4 - 6 Weeks</b>	<b>Term 5 - 5 Weeks</b>	<b>Term 6 - 6 Weeks</b>		
<b>Implementation (Year 10)</b>		<b>Year Overview</b>		In Year 10, students will study Travel and Tourism Organisations and Destinations. Students will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services. Students are given a breadth of knowledge along with real world examples and case studies to learn the role different types of organisations have in Travel and Tourism. All of this enables students to complete their Component 1 Assessment.							
		<b>SOW</b>		<b>Component 1: Learning outcomes A1, A2, A3</b>		<b>Component 1: Learning outcomes B1, B2, B3, B4.</b>		<b>Component 1: Internal Assessment (PSA)</b>		<b>Component 2: Learning Outcomes A1, A2, A3</b>	
		<b>Assessment Type &amp; Unit Focus</b>		Students will gain an understanding of the UK travel and tourism industry and the different organisations that operate within it. After this students will learn about the types of ownership and aims of T&T organisations. Finally students will learn about the role of consume technology in the industry.  <b>Homework and class assessments testing knowledge from each learning outcome.</b>		Students will study different visitor destinations, tourism activities, types of visitor and modes of transport to destinations. Students will be provided real world scenarios that detail a specific type of visitor, type of tourism and reason for travel, learners will be able to use the internet to research and select the destinations that meets the needs of the visitors.  <b>Homework and class assessments testing knowledge from each learning outcome.</b>		Students have two styles of lesson that is outlined in PSA guidance. Students will have approximately 4 hours of lesson time performing monitored preparation and then 6 hours of supervised assessment to complete.  The PSA is released on the 6th February.  <b>The PSA (Pearson Set Assignment) must be internally delivered and assessed and should take approximately 10 hours which would require at least 5 weeks worth of lessons. There are a set number of tasks that must all be internally assessed separately for each learner.</b>		Students will know the different types of market research used by organisations. They will understand when different types of research are used, the types of information they produce and the advantages and disadvantages of each.  <b>Homework and class assessments testing knowledge from each learning outcome.</b>	
<b>Implementation (Year 11)</b>		<b>Year Overview</b>		In Year 11, students will review some of the necessary learning outcomes from Year 10 that transfer into Component 2 and 3. The aim for Year 11 is to ensure students have the knowledge required to successfully complete their second internally assessed module, Component 2. Students will then further develop their knowledge and exam skills to prepare and undertake the Component 3 exam in the Summer.							
		<b>SOW</b>		<b>Component 2: Learning Outcomes B1, B2, B3, B4</b>		<b>Component 2: Internal Assessment (PSA)</b>		<b>Component 3: A1, A2, B1, B2, B3, B4, B5, C1, C2, C3</b>			
		<b>Assessment Type &amp; Unit Focus</b>		Students will learn and recognise how the needs and preferences of travel and tourism customers are met. Students will also sit practice assignments to prepare them for the PSA.  <b>Homework and class assessments testing knowledge from each learning outcome.</b>		Students have two styles of lesson that is outlined in PSA guidance. Students will have approximately 5 hours of lesson time performing monitored preparation and then 6 hours of supervised assessment to complete.  The PSA is released on the 3rd October.  <b>The PSA (Pearson Set Assignment) must be internally delivered and assessed and should take approximately 11 hours which would require at least 5 weeks worth of lessons. There are a set number of tasks that must all be internally assessed separately for each learner.</b>		Students will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Learners will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.  <b>Homework and class assessments testing knowledge from each learning outcome. This will also comprise of exam questions to develop exam skill.</b>  Once the content is taught then the majority of lessons will be spent on retrieval and revision.			
		<b>Topic Texts</b>		There is a variety of holiday brochures, tour operator guides, newspaper articles on travel and many physical and virtual textbooks for class reading.							
<b>Impact</b>		<b>Year Tracking</b>		Y11 RP1: T1, W5		Y10 RP1: T2, W1 Y11 RP2: T2, W5		Y10 RP2: T4, W5 Y11 RP3: T4, W5		Y11 RP4: T5, W3	
		<b>literacy and Numeracy links</b>		Throughout the course, pupils will develop the skill of writing both short response and longer response answers. The use of key terminology will be imperative when writing these responses. Numeracy skill are required in budgeting and calculating distances etc. Students will develop literacy skills through different topic texts.							
		<b>How It Is Used / Skills Set Developed / Outcomes</b>		The pupils outcomes are that they have the foundational knowledge of how the travel and tourism sector operates in the UK and abroad. This enhances their skills in research, teaching them that at time data can be biased and being able to spot when it is so.							
		<b>Links to Higher Education</b>		Successful students can continue this area of study with a vocational qualification at Level 3, such as a BTEC National in Travel and Tourism, which prepares learners to enter employment or apprenticeships, or to move on to higher education by studying a degree in the tourism sector.							
		<b>Careers in the Curriculum</b>		Throughout the course students are taught about a variety of different careers and job roles in the travel and tourism sector.							