

Travel and Tourism covers a wide range of employment opportunities in one of the fastest growing industries in the UK. It includes jobs in airlines and hotels, with tour operators and travel agents or involving tourist attractions, conferences and events, hospitality and entertainment. Gaining a qualification in Travel and Tourism at this level can lead to Higher Education which should lead to higher paid jobs.

Course Content

BTEC TRAVEL AND TOURISM DOUBLE

1. The World of Travel and Tourism Written Exam
2. Global Destinations Task
3. Managing the Customer Experience Assignment
4. Travel and Tourism Enterprises Assignment
5. Researching Current Issues in Travel and Tourism Assignment
6. The UK as a Tourist Destination Task
7. Business Operations in Travel and tourism

Skills Gained

All BTEC Nationals provide transferable knowledge and skills that prepare learners for progression to university. The transferable skills that universities value include:

- the ability to learn independently
- the ability to research actively and methodically
- to be able to give presentations and be active group members.

BTEC learners can also benefit from opportunities for deep learning where they are able to make connections among units and select areas of interest for detailed study. Skills include • effective writing • analytical skills • creative development • preparation for assessment methods used in degrees • reading technical texts.

The Future - What Next?

4 out of 5 BTEC students now in employment consider their BTEC as an important step towards their desired job

Source: Further independent research from London Economics, 2010

Staff Contact

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Student Profile

A successful student will need:

- To have an interest in the Travel and Tourism industry
- To be interested in working in a group and supporting other students in their teaching group.
- To be determined, self-motivated and prepared to work hard.
- To be able to work independently and to practice vocational key skills